

Increasing the Recruitment and Retention of Women and Racial-ethnic Minorities in Clinical Trials

- Maintain regular, transparent communication between community and academic leaders.
- Formulate mutual goals, roles, and rules of engagement.
- Work together with leaders and/or focus groups from the community to design and implement tests and hypotheses.
- Community partners should receive financial and other resources that facilitate their participation.
- Involve community members in the analysis and interpretation of data, presentations and manuscript preparation, and in determining how the results will be distributed.
- Disseminate the research findings to the communities where the research was conducted. Feedback from the community can shed light on pros and cons, likes and dislikes, which can be helpful when conducting future research.



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